

## Convention Fees

Registration Type	Convention Fees (member / non-member)
2 Day Convention – Thursday and Friday	\$285 / \$495
1 Day Convention – Thursday Only	\$175 / \$365
1 Day Convention – Friday Only	\$175 / \$365
Late Fee (Postmarked after August 15, 2010)*	\$50 / \$50
Registration Week Fee (Postmarked after September 20, 2010)**	\$100 / \$100

\* A \$50 fee will be applied to registrations postmarked after August 15, 2010.

\*\* A \$100 fee will be applied to registrations received after September 20, 2010, during the week of convention. This fee is in place of, not in addition to, the August 15th late fee.

## Hotel Information

**The Westin Baltimore Washington Airport - BWI**  
 1110 Old Elkridge Landing Road  
 Linthicum, MD 21090  
 Phone: (443) 577-2300  
<http://www.starwoodhotels.com/westin/index.html>



The Westin BWI is holding rooms at a special rate until August 24th.

## CEU Information



CEUs are pending approval from the American Academy of Audiology (AAA). MAA is seeking approval for up to 1.3 CEUs. Academy approval of this continuing education activity does not imply endorsement of course content, specific products, or clinical procedures.



Towson University, Department of Audiology, Speech-Language Pathology and Deaf Studies is approved by the Continuing Education Board of the American Speech-Language-Hearing Association (ASHA) to provide continuing

education activities in speech-language pathology and audiology. See course information for number of ASHA CEUs, instructional level and content area. ASHA CE Provider approval does not imply endorsement of course content, specific products or clinical procedures.

This course is offered for up to 1.3 ASHA CEUs (Various level, Professional area)



Register online or print and mail the 2010 Convention Registration Form at [www.maudiology.org](http://www.maudiology.org).

Maryland Academy of Audiology  
 P.O. Box 6481  
 Ellicott City, MD 21042-6481

# Maryland Academy Of Audiology

## 18th Annual Convention

### Claiming What Is OURS!

MARYLAND ACADEMY  
OF AUDIOLOGY  
 2010 Convention, September 23-24  
 Westin BWI, Linthicum MD



**September 23-24, 2010**

**Westin BWI  
Linthicum, Maryland**

## Keynote Speakers



### **Richard E. Gans, Ph.D.**

#### **The American Institute of Balance**

Dr. Gans received his Ph.D. from The Ohio State University. He is a past President of the American Academy of Audiology (2004-05) and has been actively involved in scientific, professional, and governmental issues for over 20 years. He is an adjunct Professor for Nova Southeastern University and the University of South Florida in vestibular and equilibrium sciences. Dr. Gans has published or presented over 200 papers internationally and has developed numerous tests and treatment for vestibular disorders. He has authored a vestibular rehabilitation textbook and several chapters in leading textbooks. He is the founding director of The American Institute of Balance.



### **John Jacobson, Ph.D.**

John Jacobson, Ph.D., is an adjunct professor in the Communication Sciences and Disorder Department at James Madison University. He was formerly professor and Director of the Auditory and Vestibular Divisions of the Department of Otolaryngology at Eastern Virginia Medical School. Dr. Jacobson was a founder of the American Academy of Audiology and first editor of *Audiology Today*. He has published numerous articles and was the editor of *The Auditory Brainstem Response, Diagnostic Audiology, and Principles and Applications of Auditory Evoked Potentials*. He has spoken at both national and international venues on topics including electrophysiology, tinnitus and clinical manifestations of the auditory and vestibular systems.

## Select Groups

**Students** – If you are a student, please log on to [www.maaudiology.org](http://www.maaudiology.org) for student information regarding registration, volunteering, etc.

**Retirees** – If you are retired, please contact MAA directly regarding membership and convention fees, at [mdaa1@hotmail.com](mailto:mdaa1@hotmail.com).

**Special Needs** (e.g. vegetarian/dietary, vision, accessibility, etc.) - Contact Melissa Segev, Au.D., 2010 Convention Chair, at [mdaa1@hotmail.com](mailto:mdaa1@hotmail.com).

**Join MAA now and  
save on convention fees!**

## Thursday Schedule

### **September 23, 2010**

- 7:00 AM Registration and Breakfast  
 7:45 AM Welcome  
 8:00 AM Keynote: Richard Gans, Ph.D.  
 “New Trends in the Evaluation and Treatment of the Dizzy Patient: Clinical Update 2010”  
 10:30 AM Break / Exhibits Open  
**Break Out Tracks**  
 11:00 AM **I** - Richard Gans, Ph.D.  
 “Audiology: 2010 and Beyond”  
**II** - Peggy Murphy, M.S.  
 “MDTAP –An Overview of Services for Maryland Residents”  
 12:00 PM Lunch / Exhibitor Presentations / Student Lunch with Dr. Gans  
 1:00 PM **I** - Lina Kubli, M.A.  
 “Clinical Effects of Blast Exposure on the Auditory System”  
**II** - Susan Delean-Botkins, Nurse Practitioner  
 Lobbying and Patient Relationships  
 2:00 PM Break / Student Research Q & A / Exhibitor Time  
 2:30 PM **I** - Laura Carr, M.S.  
 “Fitting Guidance for SSD Patients with Baha”  
**II** - Craig Johnson, Au.D.  
 “Strategies to Overcome Reimbursement Challenges: An Era of Insurance Company Shenanigans and Governmental Incompetence”  
 3:30 PM Break / Exhibitor Time  
 3:45 PM **I** - Jen Smart, Ph.D.  
 “Auditory Processing Disorder: Putting the Pieces Together”  
**II** - Manufacturer Speed Dating  
 5:00 PM Student Award Presentation / Trivia Bowl

## Friday Schedule

### **September 24, 2010**

- 7:00 AM Registration and Breakfast  
 7:45 AM Welcome  
 8:00 AM Keynote: John Jacobson, Ph.D.  
 “Clinical Case Investigations: Unexpected Outcomes”  
 10:30 AM Break / Exhibits Open  
**Break Out Tracks**  
 11:00 AM **I** - John Jacobson, Ph.D.  
 “Embryology of the Auditory System and Associated Pathology”  
**II** - Robert DiSogra, Ph.D.  
 “Internet Pharmacy – Looking for Drug Information in all the Right and Wrong Places”  
 12:00 PM Business Meeting / Student Lunch with Dr. Jacobson  
**I** - Don Marsh  
 “Marketing to the Mature Marketplace: 10 Pathways to Success – 2010 & Beyond”  
**II** - Claire Jacobson, Au.D.  
 “Genetic Factors in Non-syndromic Recessive Auditory Neuropathy”  
 2:00 PM Break / Exhibitor Time  
 2:30 PM **I** - Don Marsh continued  
**II** - Brenda Seals, Ph.D.  
 “Children with Cochlear Implants: Where Does Sign Language Fit In?”  
 3:30 PM Break / Exhibitor Time  
 3:45 PM **I** - Steve Pallett, Au.D.  
 “Grand Rounds”  
**II** - Brian Kreisman, Ph.D.  
 “Hearing Aids and Wireless Connective Devices: Use and Benefit for Older Adults”

**Presentation slides can be obtained and/or printed from our website at  
[www.maaudiology.org](http://www.maaudiology.org)!**

## Convention Highlights

### **Silent Auction**

This year’s silent auction features a wonderful variety of hearing and non-hearing related items. There are many items up for bid so be sure to check out the silent auction table this year at the convention. Winners will be announced at the business meeting during Friday’s luncheon. For further information and/or donations, please contact Nicole Henning, Au.D., at [mdaa1@hotmail.com](mailto:mdaa1@hotmail.com).

### **Audiology Trivia Bowl**

Come enjoy hors d’oeuvres and the company of your colleagues while demonstrating your knowledge of Audiology trivia at 5:00 pm on Thursday night.

### **“Buck-a-Book” Fundraiser**

MAA’s 5<sup>th</sup> annual “Buck-a-Book” fundraiser is here! Bring your used books (fiction, non-fiction, children’s, reference, audio, etc.) to the MAA annual convention to donate to this fundraiser. All proceeds go to the MAA Political Action Committee (MAA PAC). Get ready to purchase books at a bargain price, only \$1 each!